

Tony Myers writer, editor, cocoa specialist

# RESUME

## personal info

Versatile and experienced NCTJ-qualified journalist and content editor, with extensive experience in online writing, editing, press and PR, social media campaigns, and managing cross-platform web and print projects

## contact info

tony.myers@me.com

+44 (0)795 667 4490

[LinkedIn](#)

[portfolio](#)

## work experience

### **founder, cocoaradar.com**

**2024-**

A weekly newsletter for the cocoa & chocolate sector with news comment and analysis on main issues and trends

### **editor, confectionerynews.com**

**2018-2024**

As editor I covered the chocolate and cocoa sector, specialising in sustainability and new technology areas as well as covering industry politics and business news, along with trends and launches

### **web editor, thegrocer.co.uk**

**2016-2018**

My main duties involve managing The Grocer magazine's digital output, transferring content from print to the website, and creating digital-specific content. I am also in charge of the company's social media strategy and building a fully responsive website fit for the 21st century

### **production editor, Guardian iPad edition**

**2011 -2016**

- Overseeing all editorial and multimedia content and making sure it is formatted to style before launching the updated edition to iTunes

## areas of expertise

- Contextual AI specialist
- developing, editing and writing content across various platforms
- web editor/content manager
- newspaper and magazine production
- sub-editing
- flat-planning
- commissioning
- feature writing
- news writing
- copywriting
- project management/training

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**freelance editor, FLTR iPhone Magazine**

**2014 -2014**

FLTR was the world's first weekly magazine dedicated to smartphone photography and published exclusively on the iPhone

**production editor, guardianpublic.co.uk**

**2009-2010**

- Editing and uploading content to the site on a daily basis
- Coordinating live coverage from summits and conferences
- Writing news stories and features
- Liaising with writers and editors

**production editor, Guardian Public magazine**

**2004-2009**

- Flat-planning, laying out, designing and chief-subbing editorial pages
- Commission all images and picture research
- Rewrite copy and headlines as necessary
- Proof final pages
- Prepare publication for press, sign-off editorial pages and send to printers
- Manage editorial budget

**features layout-sub/Self section editor, South China Morning Post**

**2000-2004**

**supplements editor, Press Association**

**1999-2000**

**sports editor, Bahrain Tribune**

**1996-1999**

**deputy chief sub-editor, PA Listings**

**1995-1995**

**sub-editor/page designer, Doncaster Free Press**

**1994-1995**

**reporter, feature writer, York Advertiser**

**1989-1994**

**skills**

- Advanced Wordpress/CMS skills
- Adobe InDesign
- Adobe InCopy
- Adobe Photoshop
- Adobe Premier Pro

**other info**

- NCTJ
- Working German
- Mac/PC proficient
- Driving Licence
- US Journalist Visa
- French resident