

Tony Myers writer, editor, cocoa specialist

RESUME

personal info

Versatile and experienced NCTJ-qualified journalist and content editor, with extensive experience in online writing, editing, press and PR, social media campaigns, and managing cross-platform web and print projects

contact info

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[portfolio](#)

work experience

editor, confectionerynews.com 2018-2024

As editor I am responsible for writing and producing all the content on the website, including multi-media and producing daily newsletters. I also manage the website's social media. The chocolate and cocoa sector is complex and I specialise in sustainability and new technology areas as well as covering industry politics and business news, along with trends and launches

web editor, thegrocer.co.uk 2016-2018

My main duties involve managing The Grocer magazine's digital output, transferring content from print to the website, and creating digital-specific content. I am also in charge of the company's social media strategy and building a fully responsive website fit for the 21st century

production editor, Guardian iPad edition 2011 -2016

- Overseeing all editorial and multimedia content and making sure it is formatted to style before launching the updated edition to iTunes

freelance content editor/writer, Soko Media 2015-18

Soko Media is a specialist, vertical media company serving the rapidly growing app industry. As well as writing articles and reports,

areas of expertise

- Contextual AI specialist
- developing, editing and writing content across various platforms
- web editor/content manager
- newspaper and magazine production
- sub-editing
- flat-planning
- commissioning
- feature writing
- news writing
- copywriting
- project management/training

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I create a range of B2B services including digital content, directories and guides, research and market data

freelance editor, FLTR iPhone Magazine

2014 -2014

FLTR was the world's first weekly magazine dedicated to smartphone photography and published exclusively on the iPhone

production editor, guardianpublic.co.uk

2009-2010

- Editing and uploading content to the site on a daily basis
- Coordinating live coverage from summits and conferences
- Writing news stories and features
- Liaising with writers and editors

production editor, Guardian Public magazine

2004-2009

- Flat-planning, laying out, designing and chief-subbing editorial pages
- Commission all images and picture research
- Rewrite copy and headlines as necessary
- Proof final pages
- Prepare publication for press, sign-off editorial pages and send to printers
- Manage editorial budget

features layout-sub/Self section editor, South China Morning Post

2000-2004

supplements editor, Press Association

1999-2000

sports editor, Bahrain Tribune

1996-1999

deputy chief sub-editor, PA Listings

1995-1995

sub-editor/page designer, Doncaster Free Press

1994-1995

reporter, feature writer, York Advertiser

1989-1994

skills

- Advanced Wordpress/CMS skills
- Adobe InDesign
- Adobe InCopy
- Adobe Photoshop
- Adobe Premier Pro

other info

- NCTJ
- Working German
- Mac/PC proficient
- Driving Licence
- US Journalist Visa
- French resident